



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, February 22, 2022. 6:00PM to 7:00PM

[Zoom Meeting Recording](#)

Call to Order and Introductions

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:00 PM.

Attendance:

Community Members

John Mireles
Ray Lawson
Octavio G.
Erin McNamara
Chelsea Klaseus
Tony Pollard
Terry Sullivan
James Justus

Urban Corps Staff

Arturo Perzabal, Operations Manager

City Staff

Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno
Sean Karafin, Program Manager, Economic Development Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any ~~non-agenda~~ topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

- A. James Justus, Property Owner – Requested a list of property owners in the district in order to ask for their support in keeping the Maintenance Assessment District active and counter the district dissolution campaign.
- B. Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno – Announced a community clean up event focused on litter removal, graffiti removal, and electronics recycling. The event is scheduled for March 5th starting at 9:00 AM, at Gilliam Park.
- C. John Mireles – Asked about how community members can get more formally involved in the district and address issues community members feel are important to the district's success.

1. January Meeting Minutes

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. There were no comments made pertaining to the January Meeting Minutes.

2. Urban Corps January Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- A. In January Urban Corps removed 1,326 bags worth of trash from the district, removed 24 bulky items, trimmed 25 trees, conducted 1440 sqft. of graffiti removal and removed weeds on 20 blocks.
- B. Due to funding received from a grant, Urban Corps provided an additional service crew for an additional 3 days in the month of January to enhance the cleanliness of the district.

3. Proposed FY 2023 Budget Community Discussion

Sean Karafin, Program Manager, Economic Development Department

- A. Sean Karafin provided a side by side comparison of the previous year budget. One budget showed funding allocation by program and the other budget showed funding allocation by expenditures.
- B. Chelsea Klaseus asked questions about the types of services the district could provide with assessment dollars. Sean Karafin informed the group that services provided to the district are limited to the Engineer's Report. Altering the scope and types of services provided in the district would require a vote by all assessment payers to alter the Engineer's Report.
- C. James Justus asked if it would be possible to increase assessment dollars for the upcoming budget to reflect the substantial increase in inflation currently happening across the country. He also requested Urban Corps examine the cost of fuel for the upcoming budget.
- D. Natasha Salgado requested that funding for additional lighting be a consideration for the district.
- E. John Mireles inquired about the "Administration" line item and asked for further clarification about where those funds go. Arturo Perzabal explained that those funds support a graffiti hotline. John suggested that those funds could be dedicated to administrative support. This led to further discussion on adjusting that line item to dedicate towards someone who could provide administrative services to this advisory group. This idea had support from all community members in attendance. Sean Karafin said he would work further with Arturo to understand what specifically those funds are allocated to and bring that information back to this group at the March meeting.

4. Future Agenda Items

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. No agenda items were proposed.

5. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. Meeting was adjourned at 7:13 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.